



Sponsored content

Normal advertorial: € 850,-

Featured advertorial (post directly below the menu)
Including a normal advertorial
One day € 1.250,- / One week € 3.250,-



Highlighted advertorial (post directly below the search)
Including a normal advertorial
One day € 950,- / One week € 2450,-

Social share

Instagram	
Story	€ 250,-
Story with link	€ 450,-
Photo on feed	€ 250,-
Facebook post	€ 750,- (incl. € 50,- promo budget)

Newsletter

Top adv.	€ 200,-
Middle adv.	€ 150,-
Fully dedicated:	€ 1.000,-/ €1.500 (depending on content)



These prices are guidelines, please request a 1:1 offer for your campaign. Combined advertorials, socials and/or advertisements options will be discounted.

Advertisement

Middle Block

€ 150,- per day
€ 800,- per week
€ 2.000,- per month

Category Claim

€ 250,- per day
€ 1.500,- per week
€ 3.000,- per month

Homepage Header

€ 400,- per day
€ 2.000,- per week
€ 5.500,- per month

Homepage Pop-up

Shown for each homepage visit

€ 500,- per day
€ 2.500,- per week
€ 6.000,- per month

Our general terms and conditions apply to all our quotes, agreements and order confirmations.

These terms and conditions are on our website:

bartsboekje.com/algemene-voorwaarden

The mentioned prices are exclusive of VAT.