



Advertorial

(pricing left: without Maartje, pricing right: with / written by Maartje)

Advertorial (tekst, images, direct link)

Article	€ 850,-	pricing on request
production costs	€ 250,-	€ 250,-

Advertorial video pricing on request

Social share

(pricing left: without Maartje, pricing right: with / written by Maartje)

Facebook

Post	€ 750,-	€ 850,-
production costs	€ 200,-	€ 200,-
Story	€ 450,-	€ 550,-
production costs	€ 200,-	€ 200,-

Instagram

Feed post (fixed)	€ 750,-	€ 950,-
production costs	€ 200,-	€ 200,-
Story with link	€ 600,-	€ 700,-
production costs	€ 200,-	€ 200,-

Pinterest

Post (fixed)	€ 500,-
production costs	€ 200,-
Board (highlighted)	€ 1.500,-

Bureau Bart

concept creation pricing on request

Newsletter

Item (single block)	€ 500,-
production costs	€ 200,-
Dedicated (8 blocks)	€ 3.000,-
production costs	€ 600,-

Advertisement

Home page pop-up (with link)

One day	€ 1.250,-
One week	€ 5.250,-

Home page footer / side banner / editorial spot

One day	€ 950,-
One week	€ 3.980,-

Category pop-up / fixed banner or editorial spot

One day	€ 750,-
One week	€ 2.980,-

Leader Board Banner pricing on request

Medium Rectangle 300 x 250	CPM € 23,-
Half page ad 300 x 600	CPM € 39,-

Bartvenskalender

Yearly during November (details on request)

Fixed fee	€ 1.000,-
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All prices are excluded of VAT