# Barts <sup>2023</sup> *ratecard*

## Article
(text, images, direct link)

| | |
|---|---|
| Article | € 850,- |
| Production costs | € 250,- |

## Article extra's

| | |
|---|---|
| Item included in an existing article (1 year) | € 500,- |
| Production costs | € 200,- |
| Item in a short term article (1 month) | € 400,- |
| Production costs | € 200,- |

## Social share *

**FACEBOOK**

| | |
|---|---|
| Post (fixed) | € 500,- |
| Production costs | € 200,- |

**INSTAGRAM**

| | |
|---|---|
| Feed post (fixed) | € 950,- |
| Carrousel (+ per image) | € 250,- |
| Production costs | € 200,- |
| Story (24h) | € 700,- |
| Extra clips (+ per clip) | € 200,- |
| Production costs | € 200,- |
| Reel (fixed on reel page) | € 950,- |
| Production costs | € 400,- |

**Pinterest**

| | |
|---|---|
| Post (fixed) | € 500,- |
| Production costs | € 200,- |
| Board (highlighted fixed | € 1.500,- |

## NEWSLETTER

| | |
|---|---|
| Item (single block) | € 500,- |
| Production costs | € 200,- |
| Dedicated (8 blocks) | € 3.000,- |
| Production costs | € 600,- |

## E-Book

| | |
|---|---|
| Single advertisement | € 750,- |
| Dedicated ebook (25 pages and more) | (starting at:) € 2.500,- |

## Hey Frits

**INSTAGRAM**

| | |
|---|---|
| Feed post (fixed) | € 650,- |
| Carrousel (per image) | € 200,- |
| Production costs | € 100,- |
| Story (3 clips, 24h) | € 350,- |
| Extra clips (+ per clip) | € 50,- |
| Production costs | € 100,- |

**ADVERTORIAL**

| | |
|---|---|
| Article (text, images, link) | € 550,- |
| Production costs | € 100,- |

*Please note that we might charge extra for special wishes like people included in the pictures. We can never promise to include kids. Or dogs. Or cats.

All prices are excluded of VAT.

We handle one correction round conform briefing.

## Advertisement: banner or pop-up

| | |
|---|---|
| Home page right side banner (with link, one week) | € 1.750,- |
| Home page right side banner (with link, one month) | € 4.500,- |
| Specified category right side banner (with link, one week) | € 1.250,- |

Please note that other options/ website positions are possible as well.

## Bureau Bart - Concept creation

| | |
|---|---|
| Brainstorm (2 meetings) | € 1.000 |
| Insta take-over (per month) | € 1.500 |
| Social analyse/training | € 1.500 |

Event lancering/PR event/account management - pricing on request

## Bartventskalender

Find all specialized info via this link

## Barts Buis

Find all specialized info via this link

## Mediakit

For more info, facts and figures, please find our mediakit via this link