

Website

Article / advertorial (text, images, direct link)	€ 1.100,-
Item included in an existing article (1 year)	€ 800,-
Item in a short term article (1 month)	€ 600,-
Specials (Boekt, Bruiloft, Beauty, Kids, Student)	pricing on request

Advertisement

Home page pop-up (with ext. link, one week)	€ 1.750,-
Home page pop-up (with link, one month)	€ 3.500,-
Specified category (with link, one week)	€ 1.250,-
Other requests possible	

(e)Books /guides

Single advertisement in an existing ebook	€ 650,-
New dedicated (e)book (minumum of 25 pages)	from € 2.500,-

Please note that we also (co-)create printed books, guides and magazines, also as 'whitelabel' products.

Newsletter

Item (single block)	€ 700,-
Dedicated (8 blocks)	€ 1.750,-

Socials

Facebook Post (fixed)	€ 700,-
Instagram @bartsboekje	
Feed post (fixed) (83K)	€ 1.150,-
Carrousel (+ images)	+ € 200,-
Reel (fixed on reel page)	€ 1.350,-
Story (24h, 3 clips)	€ 900,-
Extra clips (+ per clip)	+ € 200,-
@bendevanbart (10K)	on request
TikTok (3K)	on request
Pinterest Post (fixed)	€ 700,-
Board (highlighted fixed)	€ 1.500,-

Mediakit

For more info, facts and figures, please find our mediakit via [this link](#)

**BARTS/
BOEKJE
RATECARD**

Specials

Bureau Bart - Concept creation

Brainstorm (2 meetings)	€ 1.000
Insta take-over (per month)	€ 1.500
Social analyse/training	€ 1.500

Event lancering/PR event/account management - pricing on request

Bartventskalender (or similar)

Find all specialized info via [this link](#)

Barts Buis (or podcast)

Find all specialized info via [this link](#)

We might charge additional (production) costs for special wishes/ requests that require extra work or out of pocket costs. We can never promise to include kids. Or dogs. Or cats.

All prices are excluded of VAT.

We handle one correction round conform briefing.

