



WE'VE GOT NEWS!

And it's not that Barts Boekje is your go-to place when you're in need for ultimate travel and lifestyle advice, that would be too easy. No, we're talking about our latest addition: Bureau Bart. Technically not completely brand new, but till now we just never gave it a name. Until now! And we can't wait to tell you all about it.

BUREAU/BART

At Bureau Bart, we come up with the best concepts and different angles for your brand. Forget mundane advertising campaigns. We specialize in seamlessly integrating your brand with the interests and online lives of your target audience. We develop concepts, devise content strategies, and create content. We set up paid add campaigns, create beautiful (e)books, folders, we organize events and, if desired, take over the reins for managing your social media channels. A full service agency! Check [which clients are already on board](#).

INCREASE YOUR VISIBILITY - BOOST BUREAU

As part of Bureau Bart, our 'Boost Bureau' deserves its own spotlight. It allows us to quickly make a difference for your brand or company. How? We deploy social ads on various channels, matching your briefing, wishes and budget. So far nothing new, you think. Wait for it... The average cost per click through our Boost Bureau is €0.15, compared to €0.43 in the travel industry. The average CTR through our Boost Bureau is 5%, leaving the travel industry (2.04%) and food & hospitality industry (2.29%) in the digital dust. Do we need to say more?

CONTACT US FOR MORE INFO.

Do you think Bureau Bart can help your brand and/or company, but are you struggling with a concrete plan? We are eager to answer all your questions, hear your comments, brainstorm together and forge great plans.

Please contact Anne at anne@bartsboekje.com.

socials, paid ads, concept & content creatie, PR & events